



150
Years of Service
1861-2011

FOR IMMEDIATE RELEASE:
September 28, 2011

CONTACT: Casey Clark | (202) 346-8844
Casey.Clark@fticonsulting.com

Armed Services YMCA Receives Four-Star Rating from Charity Navigator for Sixth Consecutive Year

Alexandria, Va. – The Armed Services YMCA (ASYMCA) has received an “Exceptional” designation from Charity Navigator for the sixth straight year. The designation recognizes ASYMCA for consistently executing its mission to make military life easier in a fiscally responsible way. Charity Navigator is the nation’s leading independent charity evaluator, reviewing more than 5,500 organizations annually.

The Armed Services YMCA received its sixth consecutive four-star rating for sound fiscal management and commitment to accountability and transparency, placing the organization among only three percent of all ranked charities. Organizations reviewed earn zero to four stars based on their ability to efficiently manage and grow finances.

“We are honored to be among the nation’s elite charitable organizations and proud of this tremendous recognition from Charity Navigator,” said Armed Services YMCA CEO Mike Landers. “Maintaining our keen focus on our operations allows us to maximize our program and service offerings to our junior enlisted military personnel and their families. This recognition is a direct result of the hard work and dedication of our professional staff and the keen oversight and commitment of our local branch boards and National Board of Directors. Commemorating our 150th year of service this year, we look forward to continuing our work in the months and years ahead.”

Charity Navigator highlights the work of efficient, ethical and open charities in order to provide donors with essential information needed to give them greater confidence in the charitable choices they make.

“This ‘exceptional’ designation not only differentiates the Armed Services YMCA from its peers, it indicates that the organization outperforms most other charities in America, demonstrating to the public it is worthy of their trust,” said Ken Berger, President and CEO of Charity Navigator.

###

ABOUT ASYMCA: Celebrating 150 Years of Service to America’s Military

The YMCA’s dedication to America’s armed forces began in 1861 when a handful of members voluntarily provided relief services to Civil War soldiers. Today, the Armed Services YMCA (ASYMCA) is the leading private provider of educational, recreational, social and support services to military personnel and their families, promoting youth development, healthy living and social responsibility.

The Armed Services YMCA, a nonprofit 501(c)(3) organization, recently earned a four-star rating from Charity Navigator for the sixth consecutive year and is a top-rated charity according to the American Institute of Philanthropy. An affiliate of the YMCA of the USA, ASYMCA is headquartered in Alexandria, Va. For more information, visit www.asymca.org.