



Armed Services YMCA of the USA
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October 2011

Dear Friends of Military Families,

For the past fourteen years the Armed Services YMCA has been pleased to send you our annual Military Family Month package. The package contains materials that you are encouraged to use in developing a program to salute our resilient military families during Military Family Month.

In view of the continuing hostilities in both Iraq and Afghanistan and their effect on military families, I believe that extra effort should be put into recognizing the many sacrifices and challenges that they face everyday.

We have provided materials that will enable you to begin planning your Military Family Month festivities.

Inside you'll find:

- The Presidential greeting expressing his support for recognizing military families. (Check our website www.asymca.org after 1 November).
- Program suggestions for highlighting the Month. Included is a certificate that you may present to families you would like to recognize.
- Posters for display in key areas of the installation, such as family centers, schools, libraries, commissaries, exchanges, MWR facilities, and chapels. Your help in distributing these posters is appreciated. The posters highlighting 2011 art contest winners are made possible through the generous support of GEICO Direct. Lockheed Martin supports our annual essay contest.
- News releases are included to announce the requirements for the 2012 Armed Services YMCA Art and Essay contests.
- Additional forms for Art Contest 2012 and Essay Contest 2012 which include flyers and entry forms. These forms will enable you to promote these contests to military children in your area.

You may also download extra copies of all the information in this package for reprinting from our website at www.asymca.org. For additional information or assistance, please contact tharper@asymca.org.

Best wishes for a successful Military Family Month program, and thank you for continued support of our incredible military families!

All the best,

A handwritten signature in black ink that reads 'Mike Landers'.

Mike Landers
National Director/CEO